

WHAT ARE YOU LOOKING FOR IN A SPEAKER?

✓ Education? ✓ Entertainment? ✓ Experience?

We also offer performances for Black History Month, Career Day, Parents night and any other special event your school is having!

WHO IS D.O.?

Duane Gibson aka D.O. is a Guinness World Record setting rapper and University graduate that has been inspiring hundreds of thousands of youth since 2001. Gibson has had several videos play on Muchmusic and Drake even made a cameo in one of them.

- » Set a Guinness World Record by freestyle rapping for 8 hours and 45 minutes!
- » Graduated from York University
- » Performed at Harvard University
- » Performed at over 1000 schools

“ As a teacher who met these students last year and saw either attitude, shyness, or lack of confidence, it really is amazing to see the difference and positive changes that have happened. You truly have inspired them and made a difference...
- Teacher, Silverthorn Jr. School, Toronto, Ontario



WHAT OTHERS ARE SAYING ABOUT D.O. AND STAY DRIVEN

“D.O. reaches out to youth, instilling in them positivity and self-pride. If only all teachers were this cool!!”

- MuchMusic, Downlo

“I enjoyed the presentation and was impressed at the rapt attention of every student in the gym. Your style is professional yet personal and the message very clear. The advice you give is important for preadolescents whose attitudes and values are just being formed.”

- Gayle Stucke, Director of Education, Lambton Kent District School Board

“Thanks for coming today - the response after you left was fantastic. The students really responded to your energy, your stories, and your skills!!”

- Teacher, St. Angela Merici School, Brampton, ON

“The presentations this morning were amazing. The students really enjoyed themselves. Our students really need someone like you to see that success can be achieved... The hunger for positive role models so needed.”

- Teacher, Sunny View Middle School, Brampton Ontario

Visit www.staydriven.com for more references!

BOOK AN ASSEMBLY TODAY

Feel free to contact us for bookings, questions, or special requests that you may have.

Call us at 416-910-3900 or
e-mail info@staydriven.com

www.staydriven.com

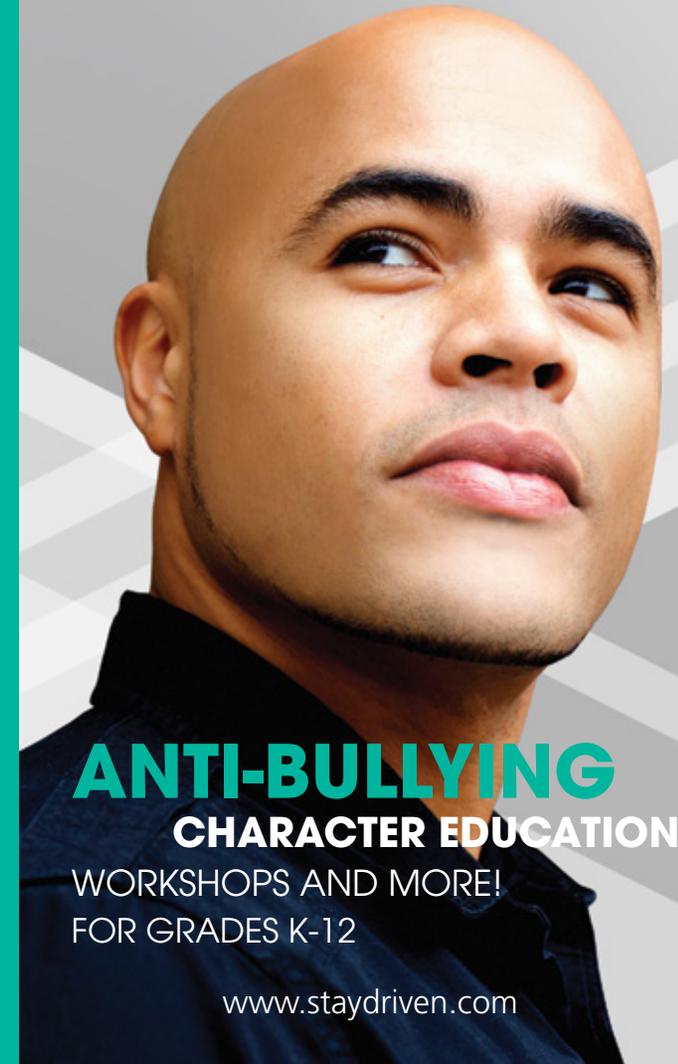
GUINNESS WORLD RECORD SETTING RAPPER

DUANE GIBSON

AKA D.O.

MOTIVATIONAL ASSEMBLIES

StayDriven



ANTI-BULLYING

CHARACTER EDUCATION

WORKSHOPS AND MORE!
FOR GRADES K-12

www.staydriven.com

BOOK IN 3 EASY STEPS

1. Choose a program
2. Choose three dates that work best with you
3. Call, email, or use our online booking form

1 H.O.L.L.A.

Key focus: Anti-bullying, self confidence, leadership
Grades: K - 8

H.O.L.L.A. is an acronym standing for Help, Outlet, Lead, Leave and Assert. This program will teach your students practical strategies to combat a variety of bullying scenarios.

2 DEFY THE ODDS

Key focus: Anti-bullying, peer pressure, leadership
Grades: 9 - 12

D.O. talks about the importance of surrounding yourself with the right group of friends; he addresses the issue of "snitching," and inspires students to follow their goals to reach success.

3 IN THE ZONE

Key focus: Character education, literacy and goal setting
Grades: K - 12

D.O. will bond with you students as he shares his personal stories through freestyle rap. The program focuses on character education and upon request we can focus on a particular character trait i.e. Respect, Responsibility etc. Additionally, the program illustrates the personal power can be gained through reading, creative writing and speech.

4 STAND UP!

Key focus: Anti-bullying, bystanders, physical bullying
Grades: K - 8

Works great as a follow-up to the H.O.L.L.A. program. This program focuses on bystanders, rough playing in the school yard and hands on bullying.

5 WORKSHOPS

D.O. works with your students for half a day or a full day on literacy and music. By the end of the workshop, a class will have created a song and had lots of fun in the process!

Additional topics include: Mental health, black history month and more!

DOES D.O.'S MUSIC BACK UP HIS MESSAGE

Yes. In fact, D.O.'s music backs up his message of walking away from confrontation and keeping your cool. During the presentation, lyrics are presented on the screen for students and teachers to read and rap aloud. D.O. Calls upon the audience for spontaneous freestyles. Popular topics often range from Cheese to Elephants to Justin Bieber!

If your school is k-8 you may be interested in multiple presentations so that D.O. can do age appropriate presentations for both junior and senior groups.

WHAT DOES D.O. STAND FOR?

D.O. stands for "Defy the Odds." As a child growing up in small towns across Canada, no one expected a young Duane Gibson to become a rap star.

But that wasn't the only issue. Going through a rough time moving around as a child and being picked on, Gibson's marks in school suffered. He overcame adversity to bring his grades back up eventually graduating from University on the Dean's list.

HOW IS D.O. QUALIFIED TO SPEAK ABOUT TOPICS SUCH AS BULLYING AND LITERACY?

D.O. has done over one thousand presentations in schools. Your students will be entertained while being taught practical strategies they can put to use.

WILL THE MESSAGE DISAPPEAR WHEN D.O. LEAVES?

The message is sure to remain because you will receive posters and CDs that will reinforce the message. We've worked with educators to come up with photocopy friendly follow up material that teachers can use to ensure that our message stays with your students.

Also students can be referred to D.O.'s anti-bullying website www.mybullyblog.com



D.O. on YTV's
"The Zone" kids show

WHAT TAKES PLACE DURING THE PRESENTATION?

D.O. will captivate your audience with live performances and video demonstrations while delivering a message supported by personal experiences in school and / or growing up. It's interactive and there are prize giveaways throughout the show.

WHAT IS THE FEE?

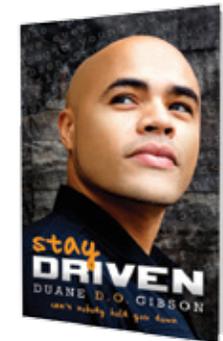
Contact us for more information. We offer special booking discounts throughout the year. Budget concerns? At Stay Driven we believe that no school should be turned away. Our goal is to reach each and every school that will benefit from the Stay Driven message. We will work with your school to make it happen! Discounts can occur if you help book D.O. into other schools or groups when he is speaking in your area.

WHAT IS THE LENGTH?

One hour. That includes time for questions at the end of the presentation.

WHAT SIZE OF AUDIENCE WILL YOU WORK WITH?

We work with audiences of all sizes. If your school has more than 500 students we suggest having multiple performances to ensure that all of your students feel the impact. Discounts are available for booking two and/or three performances at your school. Just ask us!



D.O. has a published book reinforcing some of the same principles he teaches